

Wild Goat Race 2021 Sponsorship Opportunities



Event Sponsors - \$5000 (Opportunity for 4. Only 3 MORE SPACES AVAILABLE!)

Show your support for the Boys & Girls Club by becoming one of our Goat Race Event Sponsors. Our event sponsors have a dominant presence in all of our event media and coverage and at our Fair Booth. We will always give past sponsors first dibs. Make sure to secure your spot today!

- Large Logo on Posters
- Large Logo on Fair Booth Banner
- Banner at Race
- Logo on Times-Standard ¼ page article/ad
- Logo on Press Releases
- Credit on Social Media
- Credit in member event mailing
- Large Logo on Event Website
- Large Logo on Event Announcement/Newsletter
- Mentioned by Announcer during event
- Banner at event (Sponsor to provide banner)
- Event sponsorship also includes 1 Goat & Jockey Sponsorship.

Goat & Jockey Sponsorships – \$1500 (Opportunity for 6. Only 5 MORE SPACES AVAILABLE!)

Sponsor a goat and jockey and come enjoy front row seating for the race at the Humboldt County Fair.

- Business Name on Posters with Sponsored Goat
- Featured as Goat & Jockey Sponsor on Event Website with Logo
- Name and Logo on Goat & Jockey Poster at booth (each goat/jockey will have its own poster)
- Name and Logo on Jockey Shirt
- Credited as Goat & Jockey Sponsor in Event Announcement/Newsletter with Logo
- Credit in member event mailing
- Mentioned by announcer at event
- Credited in online video of event
- Credited in Press Releases

Prize Sponsorships - \$1000 or Greater Value

Opportunity for 3 Prize Sponsors for Raffle Prizes

Opportunity for 1 Prize for Sponsoring Company (who sells most raffle tickets)

- Credited on Posters
- Featured on Prize Poster at Fair Booth
- Featured on Event Website as Prize Sponsor with logo
- Credited in Times-Standard ¼ page article/ad
- Credit in member event mailing
- Announced during race
- Featured as Prize Sponsor in Event Announcement/Newsletter
- Credited in online video of event
- Credited in Press Releases

For more info and to sign up to be a sponsor please email Lora Wahlund
lwahlund@bgcredwoods.org